





CIRC Award 2016-17
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Community Information Resource Centre (CIRC), the flagship programme of Digital Empowerment Foundation, envisions creation of information empowered, equitable communities by providing digital access to information, knowledge and online services.



CIRC AWARD 2016-17

The CIRC Award recognizes those centres that have showcased exemplary work at the grassroots level, for leading positive transformation in rural and semi-urban communities of the country. The award celebrates outstanding feats in community outreach, attaining of sustainability goals, women empowerment, skill enhancement, and information dissemination with the most effective utilisation of ICT tools. It identifies and felicitates those unsung heroes from the CIRC family who have extended themselves beyond their capacities to work for the upliftment of the underserved by helping them connect with mainstream progress to improve their lives.



CORE OBJECTIVE



Acknowledge and award champions within the DEF ground family who have overcome the toughest challenges, and helped bring greatest community transformations with human effort, driven by the spirit of digital empowerment.

Bring together CIRCs, Soochna Seva Kendras, ITE Kendras and Digital Public Libraries from across the country under one roof.

Help them recognise and adopt the best proven practices, and enhance their endeavors to exceed set goals and expectations.

A WARD PROCESS



September 1

Nomination open

September 30

Nomination closed

October 23-24

Virtual jury

November 4

Grand Jury

February 25



Award Ceremony
at Prayag-Digital
Mela, Surajkund
Grounds Faridabad

E LIGIBILITY CRITERIA

An orange line-art illustration of a woman holding a child. The woman is standing with her arms crossed in front of her, holding the child. The child is wearing a hat and a dress. The illustration is positioned to the right of the text 'ELIGIBILITY CRITERIA'.

1. All centres of Digital Empowerment Foundation are eligible to apply for the nomination. There are more than 160 centres eligible for the nomination.

2. Single nomination form is allowed to be filled by only one centre. More than one centre applying through a single nomination form may lead to instant disqualification.

E VALUATION DIMENSIONS



Impact to the community

Number of beneficiaries
Outreach: diversity in beneficiaries
Linkages with institutions and individuals
Community engagement

Programme diversity

Type of services
Ability to identify areas of development
Frequency and volume of services delivered

Uniqueness and innovation

Innovation in course delivery
Innovation in centre management
Innovation in community mobilisation
Other innovation

Sustainability and ownership

Identify inherent strengths and weaknesses of centre
Ability to predict opportunities and threats
Methods adopted towards achieving centre sustainability
Quality of PowerPoint presentation/video

NOMINATION PROCESS



Nomination Form:

Filling up of nomination form is mandatory to participate in the award. The objective of the nomination form is to assess the capabilities of the centre personnel with regards to community development.

One-On-One Interview:

Conducted with each applicant, these telephonic interviews would get a deeper insight in to the daily activities and endeavours of a centre, and how it is working towards empowering the community.

1

The Grand Jury of the CIRC Award was held on 4th November 2016.

2

A total of 93 applications were received across 5 categories for the CIRC Award.

3

The award Pre-jury managed to filter 31 applications to be handed over to the Grand Jury for final Jury Process.

4

15 applications were chosen as 'Finalists' by the Grand Jury.

G RAND
JURY



Osama Manzar
Jury Moderator



S ELECTION PROCESS

5

Out of the finalists, the Grand Jury then selected 6 winners across 4 categories.

6

5 centres also won the Entrepreneurship Award.



Manju Dhasmana
Lead-Community
Affairs/Copororate,
Social Responsibility



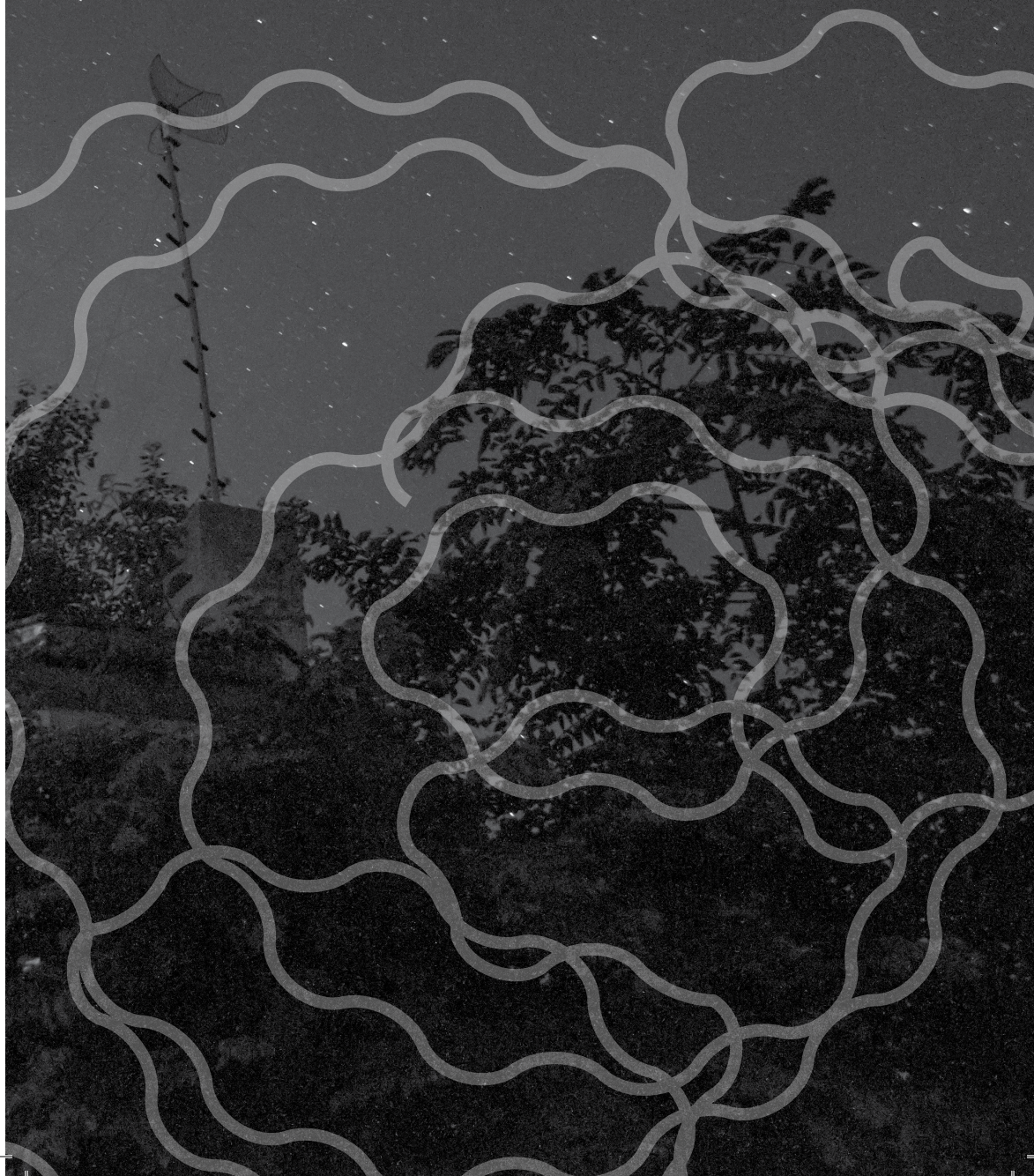
Anirban Mukerji
Senior Manager
Wireless Reach,
Qualcomm



Soumya Sarkar
Editor, VillageSquare.in
Managing Editor,
India Climate Dialogue

WINNERS |







TURA

AWARD FOR
UNIQUENESS &
INNOVATION

CIRC Tura, located in the West Garo Hills of Meghalaya, works primarily with the Garo Tribal communities. It has impacted 800 students and women through 5 types of Digital Literacy and Entrepreneurship Development programs seeking unique partnerships with schools, government bodies and community mobilization. They have also gone out of the way to teach differently abled children and women. It has seen a growth of 91% in the provision of Maulana Azad National Scholarship in 2015. To add to its achievements, it has succeeded in generating revenue worth 2.7 Lakhs annually!

CIRC Erumad located in the tribal belt of the Nilgiris, Tamil Nadu has impacted 478 people in just a year! Providing over 20 different services, it not only provides digital facilities, but also promotes organic products made by the local community at the center. Clubbing its printing capacity with designing skills, in collaboration with its local partner, it has registered 20000 tribal people and printed 4000 QR Code based ID cards!

ERUMAD

Award for Program Diversity



BARPALI

Award for Program Diversity

CIRC Barpali, an Art Cluster aimed at empowering the weaving communities through digital designing, is located in Orissa. Digital Designing, Tie and Dye, apparel embroidery, stitching, packaging, marketing, business development are courses that are taught at the center, along with basic computer courses. It also heavily engages in community mobilization through art and theatre performances.

Impacting about 517 children, founding three Self-Help groups, it aims to create five expert designers to train hundreds of other weavers in the community!





BAKANPURA

Award for Impact to Community

CIRC Bakanpura, situated in the Baran district of Rajasthan, caters to one of the most neglected communities of India; the Sahariya Tribe. It has established a strong bond with the community members, by providing government rights and entitlements under MGNREGA, Indra Awas Yojna, Pensions, Food Security Schemes etc. to more than 1000 beneficiaries. Apart from providing Information and citizen services, it has trained a large number of youth in basic computer literacy.

CIRC Mahodara, situated in the Baran district of Rajasthan, caters to one of the most neglected communities of India; the Sahariya Tribe. It has established a strong bond with the community members providing government rights and entitlements under MGNREGA, Indra Awas Yojna, Pensions, Food Security Schemes etc. to more than 400 beneficiaries. Apart from providing Information and citizen services it has also started a Library that conducts origami craft, drawings, storytelling etc. at the center.



MAHODARA

Award for Impact to Community

PUDUCHERRY

Award for Inclusiveness in Service

CIRC Puducherry is a true driver of inclusive teaching. Located in a semi urban area of Pondicherry, it not only teaches the students in and around the community, but has gone out of the way to digitally empower HIV affected children, transgender communities and tribal children reaching a total count of 1020 beneficiaries!





WADSA

Award for Sustainability

An all-rounder, CIRC Wadsa, has performed exceptionally well in Program Diversity, Impact and outreach to the community, Revenue generation and innovation in operations. With over 25 different information and citizen services, it has reached out to more than 1827 people across the Gadchiroli district in Maharashtra. The revenue generated at Wadsa is recycled and invested in other projects to widen its outreach. Currently, it has started nine other small centers every eight kilometers in the village. With this Sustainable Model CIRC Wadsa has a long way to go!

CIRC Wanaparthy in Telengana, has been an active proponent of digital literacy and awareness. It has impacted 1238 community members since its inception in 2015. Wanaparthy hosts lots of programs for the youth such as skill development program and Economical Development program. The centre is aiming to create economically viable and replicable models to continue its mission of digitization.

WANAPARTHY

Award for Entrepreneurship



RATNESHWARPUR

Award for Entrepreneurship

CIRC Ratneshwarpur, in West Bengal, has been working at digitally empowering the community since 2014. It has to its credit, a long list of achievements which, include training 1550 students to become digitally literate and working with 9 local schools in the area to host workshops and train children on digital literacy. It is now on the verge of becoming self- sustainable and has made great strides in various areas such as revenue, impact and mobilization.



SHAMSHABAD

Award for Entrepreneurship



CIRC Shamshabad competing closely with other cyber cafes in the town of Shamshabad in Uttar Pradesh, expands the scope of digital tools by connecting them with local issues. They arrange Health Camps, Collection of Clothes for the poor, Women and girls education and sometimes, even free digital literacy programs for schools that make them different from the rest. It has impacted 950 people and is now slowly adopting an entrepreneurial approach.



CIRC Bhawan is a great example of a socially-sustainable entity. It has initiated and maintained strong collaborations with Public/Private schools, Panchayats, Community Service Centers, Health centers, Self Help groups and Block offices that have supported it to take the march of digitalization to yet another level. They have empowered 1335 people over the years and are now aiming to become financially independent with their various services.

BHAWAN

Award for Entrepreneurship

GLIMPSES OF CIRC AWARD 2015 - 2016



CIRC Award 2015 was held at on 2nd December 2015. In its very year of launch, the CIRC Award received 78 applications in total, from 39 centres across the country. For each of the three nomination categories, namely community outreach, programme diversity, and enterprise and sustainability, two runners-up and one winner were chosen. Additionally, one CIRC was selected to be awarded the Model Centre Award. Two centres were also chosen as Juror's Choice, independent from the pre-defined nomination categories.

MODEL CENTRE

CIRC Chandauli

COMMUNITY OUTREACH

Winner

CIRC Anjaiah Nagar

Runners Up

Soochna Seva Kendras, Barmer
CIRC Yamuna Nagar

PROGRAMME DIVERSITY

Winner

CIRC Bhawan

Runners Up

District Public Library, Bettiah
CIRC Kapashera

SUSTAINABILITY & ENTERPRISE

Winner

CIRC Sonapur

Runners Up

CIRC Mungaska

CIRC Wanaparthy

JUROR'S CHOICE

CIRC Wanaparthy

Soochna Seva Kendras, Barmer

FINALIST

CIRC Doddaballapur

Soochna Seva Kendra Chamba

CIRC Halduchaur

CIRC Lalitpur

SSK Negma





CIRC Award was established to felicitate the work of outstanding performers on the ground, as well as motivate all centres towards delivering better results, by ensuring that their endeavours would be duly acknowledged. The success of the first award also resulted in an increase in the number of nominations from 78 to 93 this year.

The award process also served as a way to identify centres that have made optimum utilization of available resources for sustainable growth. It was also an excellent way to tell apart those centres that have been facing challenges and need more attention.

The award ceremony has served as a great learning platform for the participants to share and interact with stakeholders from diverse fields of work. In the coming years, CIRC awards envisions strengthening this platform to accommodate many more centers and encourage the idea of inclusion, innovation and sustainable centers.



Vodafone
Foundation



Common Services Centers Scheme (CSC)
Department of Electronics And Information Technology
Government of India



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KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY



SIR RATAN TATA TRUST &
NAVAJBAI RATAN TATA TRUST

